



FUJITSU Server PRIMERGY Systems

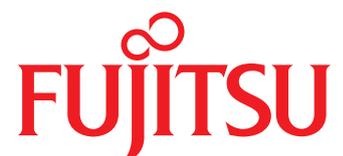
Ensure your servers serve your business

Despite organizations sharing many of the same external challenges, Fujitsu understands that there can be no one-size-fits-all approach for an IT infrastructure. To be able to respond to such issues, Fujitsu offers one of the broadest portfolios of servers on the market.

In 1994, Fujitsu developed the first x86-based industry-standard servers. Since then we have focused on providing the innovations that customers expect from one of the leading IT infrastructure providers. Fujitsu PRIMERGY servers provide an unparalleled mixture of quality, efficiency, agility as well as integration capabilities. The systems provide your company

with the most powerful and flexible data center solutions for companies of all sizes, across all industries and for any type of workload. This includes expandable PRIMERGY tower servers for remote and branch offices, rack-mount servers with leading efficiency and performance, compact and scalable blade systems, as well as density-optimized cloud server infrastructures. Fujitsu PRIMERGY systems deliver more compute and storage capacity, highest performance, right-sized options with flexible choices, and help to reduce your costs of IT service.

shaping tomorrow with you



FUJITSU Server PRIMERGY

The right server for the right workload at the right economics

Business proven quality for continuous operation with almost no unplanned downtimes



The competitive advantage for many companies lies in their IT capabilities, even if their business is not IT-related. Instant access to IT resources is taken for granted. Consequently, the demand for improved availability has constantly been on the increase. One of the values delivered by PRIMERGY servers is provided by their business-proven quality that ensures continuous hardware operations with almost no unplanned downtimes for uninterrupted business operation. Fujitsu is the only IT Corporation that manufactures in Europe. Our production facility in Augsburg is considered to be the most modern computer factory on the European continent. Here, world-class engineering meets the highest quality standards that Germany and Japan can deliver. Each PRIMERGY system is subjected to stringent and comprehensive quality assurance testing, not just to meet, but to exceed industry standards. The consequences are extremely low failure rates below market average and outstanding hardware availability you can bank on.

Highest efficiency helping to accelerate IT workloads



If you can operate reliably, then IT performance is the next priority. Customer- and market-inspired innovations help PRIMERGY ensure the most efficient and best performing server solutions to help our customers stay ahead of rapidly changing business environments. PRIMERGY systems regularly establish new world records and deliver best-in-class results for businesses of all sizes. This leadership is proven by various independent industry benchmarks.

To improve the server energy efficiency even further, we raise the bar by doing more with less, and bring innovations like Cool-safe® Advanced Thermal Design as well as the award-winning Cool-Central® Liquid Cooling solution to life. Cool-safe® ATD enables Fujitsu hardware to operate within a higher ambient temperature range of up to 40 °C, on demand even up to 45°C. Liquid Cooling Technology points into the same direction, it cuts power consumption and overall costs by up to 50% through highly efficient coolers.

PRIMERGY servers also take a modular approach to IT infrastructure, so systems don't have to be replaced; they evolve with addition and expansion, as required. For this reason, the PRIMERGY family of servers has been developed based on a consistent design concept with compatible components and functions across all models to ensure maximum system interoperability.

More agility in daily operations to turn IT faster into a business advantage



The only way to assure agility is to stay flexible. The FUJITSU Software ServerView® Suite offers all the functions required for this flexible and automated operation. This software is divided into five individual packages: Deploy, Control, Dynamize, Maintain and Integrate, mainly consisting of free-of-charge modules. ServerView® Suite thus offers comprehensive administration processes that cover the entire lifecycle of individual servers as well as entire server parks. The provisioning of firmware and software updates is another important point that assures the agility and at the same time contributes to the availability of a server environment. Until further notice Fujitsu provide drivers, BIOS versions, firmware and software updates for the PRIMERGY servers free of charge. In contrast to other vendors who charge for older servers, this enables you to make significant cost savings. What's more, our customers count on a broad portfolio of Fujitsu services, applications and tools, throughout the lifecycle, to help them shrink project times and keep costs down.

Seamless integration in heterogeneous environments



Planning and building IT infrastructures is anything but easy – not just from a technical, but also from a business and timing perspective. CIOs and their teams typically want to treat their users to the latest, most advanced services and features, while CFOs and their crews need to keep their companies' hard- and software investments in check. PRIMERGY Long Lifecycle (LLC) Versions can help both sides find a middle ground. This concept extends the availability of selected server models up to 5 years. Within this time frame, customers can order the LLC Servers without limits and will continuously receive relevant hard- and software upgrades. To be able to design and build an IT infrastructure less error-prone and time-consuming, Fujitsu offers one of the biggest families of integrated systems that are pre-defined, pre-integrated and pre-tested. These dramatically simplify complexity, coming as an all-in-one package which combines servers, storage, network connectivity and software – to help you concentrate on the core business.